

HOME PNA PRODUCT AVAILABILITY DRIVES DEPLOYMENT, MATURITY OF MULTIMEDIA HOME NETWORKING STANDARD

Plugfest slated for February will further increase number of reliable, interoperable HomePNA products

SAN RAMON, Calif. – Jan. 29, 2008 – HomePNA announced today that broader HomePNA 3.1 product availability and telephone company deployments demonstrate how the open standard is maturing in the multimedia home marketplace. With more than 17 HomePNA products on the market, nine large telcos -- as well as a number of smaller telcos -- have deployed HomePNA to deliver high-speed, triple-play services to subscribers.

A new HomePNA service provider, Aliant, stated Monday that availability of HomePNA 3.1 products eased the telco's deployment of IPTV services to customers. "We are pleased that there are now off-the-shelf products available to Aliant that incorporate the HomePNA 3.1 standard to simplify the in-home experience for our end-user customers," said Gary Lund, chief technical officer for Aliant. Aliant is the leading IPTV service provider in Atlantic Canada and one of the largest regional telcos in North America. "HomePNA allows us to use the existing wires in our customers' homes to reduce installation times for Aliant TV's growing customer base without compromising performance."

The high-speed multimedia home networking standard transforms existing coaxial cables into a whole home network with data rates of up to 320 Megabits per second and guaranteed parameter-based quality of service (QoS). By leveraging existing wires, telcos can save time and money on faster installations and customers are not inconvenienced by new wire installations that put holes in their walls. HomePNA's remote diagnostics and management capabilities can further help drive down installation and support costs.

"New products and new service capabilities designed for IPTV keep the market vital and growing, which is good for telcos, OEMS and component makers, as well as for consumers," said Steve Hawley, senior IPTV analyst for Multimedia Research Group (MRG) Inc., and author of MRG's January 2008 report, "IPTV Test Measurement & Monitoring." "What's more, parameterized QoS helps operators ensure a competitive level of service quality."

The next HomePNA Plugfest, scheduled for Feb. 25-29, 2008, in Nevada City, Calif., offers HomePNA members the opportunity to test new products against the HomePNA specification and for interoperability with other HomePNA products. HomePNA plugfests are only open to HomePNA members. To explore membership benefits or join HomePNA before the plugfest, visit the Web site at <http://www.homepna.org/en/join/index.asp>.

About HomePNA

HomePNA is an incorporated, non-profit association of industry-leading companies working together to create, promote and certify multimedia home networking technology that operates over existing wires. HomePNA technology operates over coax cables and phone wires to deliver Internet Protocol (IP) services like IPTV, Voice over Internet Protocol (VoIP) and data, often bundled by service providers as triple-play services. Members-only benefits include access to the specifications, influence on future specifications, and opportunities to test, certify and advertise products as interoperable and HomePNA compliant.

Founded in June 1998, HomePNA members represent cutting-edge international companies that span the networking, telecommunications, hardware, software and consumer electronics industries. For more information on HomePNA, visit www.homepna.org.

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