



K-MICRO JOINS HOMEPNA BOARD OF DIRECTORS

SAN RAMON, Calif. – July 23, 2008 – HomePNA announced today that Kawasaki Microelectronics America, Inc. (K-micro), has joined the HomePNA board of directors. K-micro joins AT&T Labs, CopperGate Communications, Motorola, Cisco, Sunrise Telecom and 2Wire in leading the alliance and promoting the global multimedia home networking standard.

“We are pleased to have K-micro, a major ASIC semiconductor vendor with strong expertise in analog front end and RF integration, join our leadership team,” said Rich Nesen, president of HomePNA. “K-micro is a recognized expert in chip-level IP and their extensive experience will help advance the HomePNA specification and promote its deployment in the rapidly growing home networking market.”

“K-micro has been proactively involved in the home networking market and an active member of HomePNA for years”, said Joseph Choghi, director of marketing for K-micro. “We are excited to be joining the board where we can add value to HomePNA’s standardization, implementation and marketing initiatives for this rapidly growing and challenging market.”

HomePNA 3.1 technology is the highest performing home networking standard today – delivering up to 320 Megabits per second data transmission. In addition, HomePNA delivers a high quality guaranteed QoS enabled video experience to viewers while enabling service providers to reduce installation costs, utilize remote management and diagnostics to reduce operational expenses, and even reduce end-user costs through unified billing.

Each week, 20,000 homes add HomePNA-based networks – through more than a dozen service providers worldwide.

About K-micro (Kawasaki Microelectronics America, Inc.)

K-micro’s innovative ASIC technologies and world-class design support are used in the consumer electronics, computer, office-automation, networking and storage markets. The company is an active participant in many industry standards organizations, including InterNational Committee for Information Technology Standards (INCITS) Technical Committee T10 for SCSI Storage Interfaces, PCI Special Interest Group (PCI-SIG), USB Implementers Forum, Digital Living Network Alliance (DLNA), Universal Plug and Play Forum (UPnP), the Digital Display Working Group (DDWG), Home Phonline

Networking Alliance (HomePNA), Multimedia over Coax Alliance (MoCA), and OCP International Partnership (OCP-IP). K-micro has design centers in San Jose, Taipei and Tokyo. For more information, contact the company at 408-570-0555, or visit <http://www.k-micro.us>.

About HomePNA

HomePNA is an incorporated, non-profit association of industry-leading companies working together to create, promote and certify multimedia home networking technology that operates over existing wires. HomePNA technology operates over coax cables and phone wires to deliver Internet Protocol (IP) services like IPTV, Voice over Internet Protocol (VoIP) and data, often bundled by service providers as triple-play services. Members-only benefits include access to the specifications, influence on future specifications, and opportunities to test, certify and advertise products as interoperable and HomePNA compliant.

Founded in June 1998, HomePNA members represent cutting-edge international companies that span the networking, telecommunications, hardware, software and consumer electronics industries. For more information on HomePNA, visit www.homepna.org.

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