



**FOR IMMEDIATE RELEASE**

April 14, 2009

Contact: Michelle Gamble-Risley

Tel: 916.726.1333

Mobile: 916.947.1605

E-mail: [mrисley@inventures.com](mailto:mrисley@inventures.com)

**LEADING HOME NETWORKING ALLIANCE PARTICIPATES IN IP POSSIBILITIES**

*HomePNA® Alliance showcases wired home networking technology standard and member products deployed by major telcos*

San Ramon, Calif., April 16, 2009— HomePNA is the leading wired home networking technology used for TelcoTV in North America today. The Alliance will be exhibiting at this year's IP Possibilities Conference being held April 21-23 in San Diego at Sheraton San Diego Hotel and Marina. Please stop by booth 230 to learn why leading telcos such as AT&T, TELUS, and Aliant rely on HomePNA technology to distribute their triple play IPTV video services in customers' homes over existing coax cables and phone wires and what HomePNA technology can do for you.

"HomePNA continues to attract new telcos; not just domestically but across the globe in Asia and Europe," said Bill Simmelink, president of the Alliance. "We're very pleased to participate in IP Possibilities and discuss our technology with service providers interested in growing and expanding their business with us. We hope you'll join us."

HomePNA representatives will be on hand to discuss HomePNA technology, an ITU standard, which features data rates up to 320 Mps, guaranteed Quality of Service (QoS) and remote management and diagnostic capabilities enabling service providers to meet the demands for new services such as IPTV and VoIP. The HomePNA Alliance will be exhibiting HomePNA certified member products used in both private homes and multiple dwelling units (MDUs).

IP Possibilities Conference and Expo provides a road map for the rural telecommunications industry to make the transition to IP-based technology. It attracts major carriers, service providers and manufacturer interested in increasing revenue and generating profit. Attendees will receive practical, ready-to-use strategies to grow their businesses.

**About HomePNA**

HomePNA is an incorporated, non-profit association of industry-leading companies including AT&T, Motorola and Cisco working together to create, promote and certify multimedia home networking technology that operates over existing wires. HomePNA technology operates over coax cables and phone wires to deliver Internet Protocol (IP) services like IPTV, Voice over Internet Protocol (VoIP) and data,

often bundled by service providers as triple-play services. Founded in June 1998, HomePNA members represent cutting-edge international companies that span the networking, telecommunications, hardware, software and consumer electronics industries. For more information on HomePNA, visit [www.homepna.org](http://www.homepna.org) and the HomePNA blog <http://homepnablog.typepad.com/>.